

IT'S NOT WHO YOU KNOW,
IT'S WHO KNOWS YOU

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who's
who

in Trinidad & Tobago Business

INFORMATION GUIDE

The 'Who's Who in Trinidad & Tobago Business' is the ultimate networking resource and reference directory of companies from various industry sectors. It focuses on creating new relationships and synergies throughout the business communities in Trinidad and Tobago, with key players who are the faces of their brand.



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Prestige Business Publications Ltd. is the leading publisher and provider of innovative business and tourism publications. The 'Who's Who in Trinidad & Tobago Business' promotes large, medium and small businesses to a regional and global readership. Offering a vibrant space through its print and digital platforms, companies can showcase their latest innovations and share their strategies and ideas on business and tourism opportunities in Trinidad and Tobago.

ADVERTISING RATES 2021/22

Sales: March - June 2021 • Distribution: September, 2021 - August, 2022 • Circulation: 8,000

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ARTWORK REQUIREMENTS: Print - Final Artwork (FAW):

• Format (CMYK): Only in .ai, .eps or high resolution PDF • Outlined fonts and embed images • High resolution images 300 dpi • Artwork is to be sent to patrice@whoswhotnt.com

Circulation: Frequency: • Annually • Print Run: 8,000

DISTRIBUTION: • Public and Private Sector Organisations • Government Ministries • Multinational Organisations and NGO's • International Organisations, Diplomatic Missions and Consulates • Local and Regional Chambers of Commerce • Club Caribbean Lounge, VIP Flyers' Club and the AATT Diplomatic Lounge • International Conferences • Leading Business Hotels and Hospitality Institutions • Local, Regional and International Tradeshows.

DIGITAL

- Additional company profile on www.whoswhotnt.com
- Media releases, articles, additional photos and ads can be included in your 'Gallery'
- Social media visibility on FB, LinkedIn and e-Newsletter.

E-NEWSLETTER

3,000+
AUDIENCE

18%
CLICK RATE

19%
OPEN RATE

WEBSITE

2 MINS
AVG SESSION
DURATION

4,609
AVG. USERS
PER MONTH

14,937
AVG. PAGEVIEWS
PER MONTH

SOCIAL MEDIA

58%
AVG. FEMALE
FOLLOWERS

41%
AVG. MALE
FOLLOWERS



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